



# FOR ANIMALS FOR HEALTH FOR YOU







## **WORLD LEADER IN ANIMAL HEALTH**

At Zoetis, we discover, develop, manufacture and market veterinary medicines, vaccines and diagnostics, complemented by genetic tests, biodevices and a range of services. We work to help meet the growing worldwide demand for meat, poultry, fish, eggs and dairy foods and to care for the increasing number of pets. With our singular focus on animal health, we strive to make our products, services and people the most valued by veterinarians and livestock farmers around the world.

zoetis

# **SOLUTIONS**

As part of Zoetis since 2015, PHARMAQ is the global leader in fish health and vaccines, dedicated to support sustainable growth in the global aquaculture industry. Our innovative fish health solutions include PHARMAQ fish vaccines and therapeutics, PHARMAQ Fishteg vaccination machinery, and PHARMAQ Analytig research and analysis. PHARMAQ's research and production facilities are based in Norway, with global operations in commercial fish farming markets. PHARMAQ has 300 employees. We invest in our people and offer opportunities to make a difference in a growing aquaculture industry.

# **SUPPORTING THOSE WHO RAISE AND CARE FOR FISH**

## **A PROVIDER OF PREMIUM FISH HEALTH**

## PHARMAQ

# PHARMAQ - PART OF ZOETIS

### **INNOVATION WITH PURPOSE**

PHARMAQ part of Zoetis makes aquaculture progress with our passion for supporting our customers around the world with our dedication to fish health.

We are a dynamic and innovative organisation and take pride in supplying premium products and value added services to our global customers. Rapid growth and development of a global aquaculture industry creates challenges and the need for continuous improvement. Our willingness to change nurtures flexibility and motivation - for the benefit of all.

### **GUIDED BY OUR CORE BELIEFS**

Our dedicated people drive our success. We create a working environment that encourages ownership and allows colleagues to feel satisfied from seeing and measuring the impact of their achievements on the success of our company, our customers, their businesses and the growing aquaculture industry.



## **KEY FACTS** APPROXIMATE 300 DEDICATED EMPLOYEES

MORE THAN 30 YEARS OF DEDICATED R&D ON FISH HEALTH AND VACCINES

**MORE THAN 35 FISH VACCINES** DEVOLPED AND PRODUCED IN NORWAY



## **OUR CHARACTERISTICS**



We have a diverse and durable product portfolio comprised of vaccines and therapeutics complemented by diagnostic products and biodevices for the aquaculture industry, supported by technical services.



We market our products globally, giving veterinary professionals and fish farmers access to our product portfolio and technical expertise on a global scale.



Our people have a singular focus on fish health. We are passionate about our customers and the health of the animals in their care. We take ownership of delivering results that matter to our customers.

### **HOW WE WORK TO MAKE AQUACULTURE PROGRESS**

#### **THREE INTERCONNECTED CAPABILITIES**

#### DIRECT CUSTOMER RELATIONSHIPS

We strive to build strong relationships through direct interaction with our customers. Our sales and technical service professionals seek to delight our customers, listening to their needs and concerns and helping them succeed.

#### INNOVATION

We are committed to researching and developing ever-better solutions to address our customers' most pressing ish health challenges and deliver real value to their businesses.

#### HIGH-QUALITY MANUFACTURING AND SUPPLY

We know our customers depend on a reliable supply of high-quality products. We have built an efficient global manufacturing and supply network of internal sites and external partners to meet our customers' expectations.

# **SUSTAINABILITY IN** AQUACULTURE

#### **PROUD CONTRIBUTOR TO SAFE AND HEALTHY SEAFOOD**

Fish remains the most consumed animal source We have a continuous focus on bringing new and of protein worldwide. We firmly believe in further decline in the capture of wild fish and the increasing fish farming industry. human global demand for food is creating a gap in the supply of seafood. This gap can be bridged by commercial aquaculture. Healthcare spending is expected to increase as productivity of fish farming becomes more efficient to address the rising global demand for protein.

Fish health management tools are key for a We are a dynamic and innovative organisation and sustainable and profitable industrialization and growth in aquaculture. A borad range of tools and solutions are necessary to keep fish healthy thoughout the life cycle. Investment in R&D creating innovations are key to sucess.

innovative products to the market, to support our growth of the global aquaculture industry. A customers in building a sustainable and profitable

#### **INNOVATIONS WITH PURPOSE**

Our innovative drive is based on the aguaculture industry's need to produce sustainable, safe and healthy seafood.

take pride in supplying premium products and value added services to our global customers.

#### **INNOVATIONS ACROSS THE CONTINUUM OF CARE**



# **OUR SOLUTIONS SUPPORT** HEALTHY GROWTH IN AQUACULTURE

# **SUPPORTING OUR CUSTOMERS IN EVER BETTER WAYS**

# BEING A RELIABLE, TRUSTED PROVIDER

#### FINDING SOLUTIONS TOGETHER WITH CUSTOMERS

We use our global scale and local presence to our customers advantage working alongside them, listening to their most pressing challenges and developing solutions to best address their needs.

We put pride in being flexible and create customer satisfaction through high quality service and products. By preventing or treating against diseases our products contribute to improving animal welfare, environment and food safety. In the end, farmers can grow their business and improve their productivity.

By combining our broad competencies, experiences and the commitment of our people with dynamic decision processes and ability to adapt to changes, we will remain in the forefront of new technologies and product launches.



Specific diseases in different species and regions need separate vaccines and therapeutic solutions.

PHARMAQ's products and services are important for fish farmers because they help to maintain fish health at its highest level.

**WE PROVIDE:** VACCINES **THERAPEUTICS** DIAGNOSTICS **BIODEVICES** TRAINING **SERVICES** 

# OUR INNOVATIVE FISH HEALTH SOLUTIONS

## SUPPORTING THE AQUACULTURE INDUSTRY

We support those who raise and care for fish with a range of products and services that offer tangible solutions to the many health and productivity challenges they face every day.



### **WE PROVIDE**

VACCINES THERAPEUTICS DIAGNOSTICS

## BIODEVICES TRAINING SERVICES





## WE MAKE AQUACULTURE PROGRESS

#### WWW.PHARMAQ.COM

#### PHARMAQ HEADQUARTERS

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